



# PAXTON

“ZeroC™ is a logical path to follow considering our biodynamic farming focus and our environmental donations through 1% For the Planet”

Toby Bekkers  
General Manager Paxton Vineyards



## Background

Established in 1979, Paxton is a family owned McLaren Vale wine company. Founder and owner, David Paxton, is one of Australia’s most highly respected viticulturists – a reputation built on managing and growing wine grapes of exceptional quality for nearly 30 years. The Paxton family have nurtured their own vineyards in McLaren Vale, South Australia, for almost three decades and also provide wine consulting and management to surrounding properties. Internationally recognised as one of Australia’s leading wine regions, McLaren Vale is renowned for the production of super premium quality wines – particularly red wines.

## Project Scope

The Paxton family and 19 current staff members understand the strong correlation between the environment and a successful vintage. With this in mind, Paxton Vineyards wanted to actively manage the impact they were having on the environment and minimise this influence, hence why BalanceCarbon was engaged. A detailed GHG emission inventory was established accounting for emissions directly attributable to Paxton Vineyards. The resource inputs and outputs identified were

fuel consumption, fugitive gas release from refrigeration and air conditioning, electricity use, waste generation and business travel (flights and taxis).

## The Outcome

In addition to the development of the GHG emissions inventory for the baseline year being the 2008 calendar year, a strategic emissions management plan for Paxton’s operations has also been established to act as a foundation for ongoing emission management. Paxton are actively working towards minimising their emissions profile by identifying key actions, responsibilities and timeframes for the short and long term.

Paxton Vineyards are committed to mitigating unavoidable emissions by investing in and retiring certified emission reductions (offsets) from the New South Wales Greenhouse Gas Abatement Scheme (NGAS) through BalanceCarbon. This now means they are operating with zero net emissions or as more commonly referred as ‘carbon neutral’, as recognised by Paxton’s use of ZeroC/business labelling.