



**Balance
Carbon**

Emissions Auditing
& Consulting

Training

Introduction to Greenhouse Gas Product Life Cycle Analysis

This half day course will provide guidance for organisations to quantify and publicly report on inventory of GHG emissions associated with a specific product. The aim of this course is to provide a general framework for businesses to make informed choices to reduce GHG emissions from the product (goods or services) they design, manufacture, sell, purchase, or use. As awareness about Climate Change continues to increase, concerns grow, investors are beginning to demand more transparency, and consumers are seeking greater clarity and environmental accountability. International companies have led the way with product carbon labelling and more and more companies are beginning to realise the opportunities through disclosing this information. It's time for Australian businesses to unlock the opportunities from carbon labelling to ensure long-term success and competitive advantages.

Learning Outcomes

At the end of the course, participants will have the skills to;

- Identify opportunities to create business value through disclosing a product LCA
- Identify and manage carbon risk from your product's life cycle
- Identify how upstream and downstream activities may affect your product
- Understand the benefits and opportunities of 'Carbon Labelling' & how it will increase consumer engagement for your product
- Identify opportunities regarding cost savings, innovation, brand reputation and company differentiation
- Begin to identify regulatory risks, supply chain costs, product and technology risks
- Begin to develop an understanding on how to undertake a product greenhouse gas inventory (GHG LCA) applying NCOS 2009, ISO14040 and ISO14044

Who should attend?

This course is suitable for small, medium and large organisations

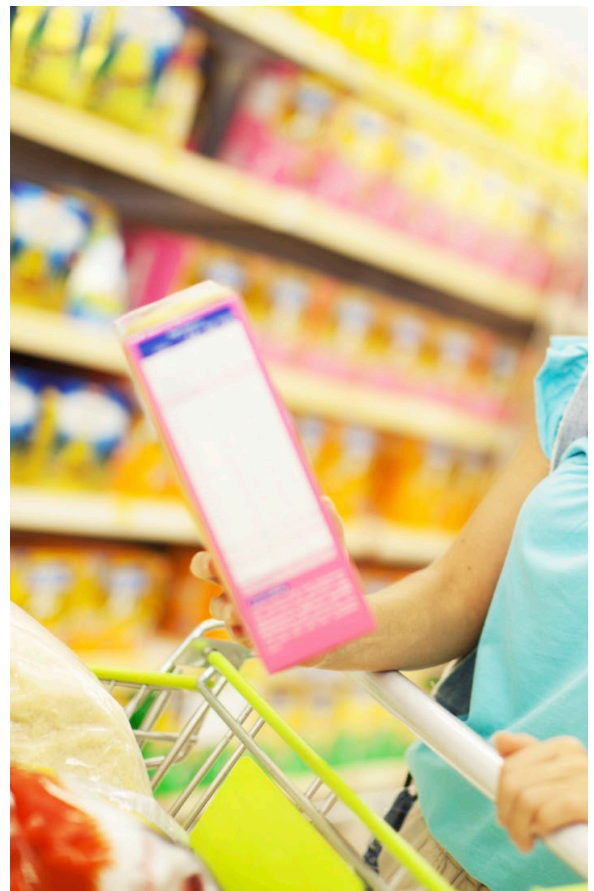
- Senior staff who are responsible for managing finance, operations, environment, marketing and sales

Duration: 3 hours + networking opportunities

Locations: Adelaide and Brisbane

Cost: \$350 (ex-GST)

Please register your interest at info@balancecarbon.com



www.balancecarbon.com

Ph. 1300 775 410 info@balancecarbon.com

Adelaide: Suite 403, Level 4, 33 Pirie St, Adelaide SA 5000

Brisbane: 2nd Floor, Port Office Suites, 40 Edward Street, Brisbane QLD 4000