



**Balance  
Carbon**

Emissions Auditing  
& Consulting

# Training

## Carbon Risk in your Corporate Value Chain

Once organisations have built a carbon footprint and understand their greatest GHG impacts, companies can identify opportunities to bolster their bottom line, reduce risk, and discover competitive advantages. This half day course will teach participants how to identify their first and second order risks in the business landscape. They will also be taught how to develop strategies to create opportunities from moving ahead and beyond compliance. More and more companies are asked to disclose their corporate GHG inventories, these request are now carried down through their supply chain.

### Learning Outcomes

At the end of the course, participants will have the skills to;

- Identify opportunities to create business value through disclosing an organisation's Carbon Footprint
- Identify and manage carbon risk (including carbon pricing, greenwash, competitive advantage)
- Identify how upstream and downstream activities may affect operations
- Identify opportunities regarding cost savings, innovation, brand reputation and company differentiation
- Begin to identify regulatory risks, supply chain costs, product and technology risks
- Begin to develop an understanding on how scope 3 emissions will help companies plan for potential regulations and guide corporate procurement decisions and product design
- Understand how a 'Carbon Narrative' will increase consumer engagement for your organisation/product

### Who should attend?

This course is suitable for small, medium and large organisations that already have an existing Carbon Footprint and/or Energy and Emissions Inventory

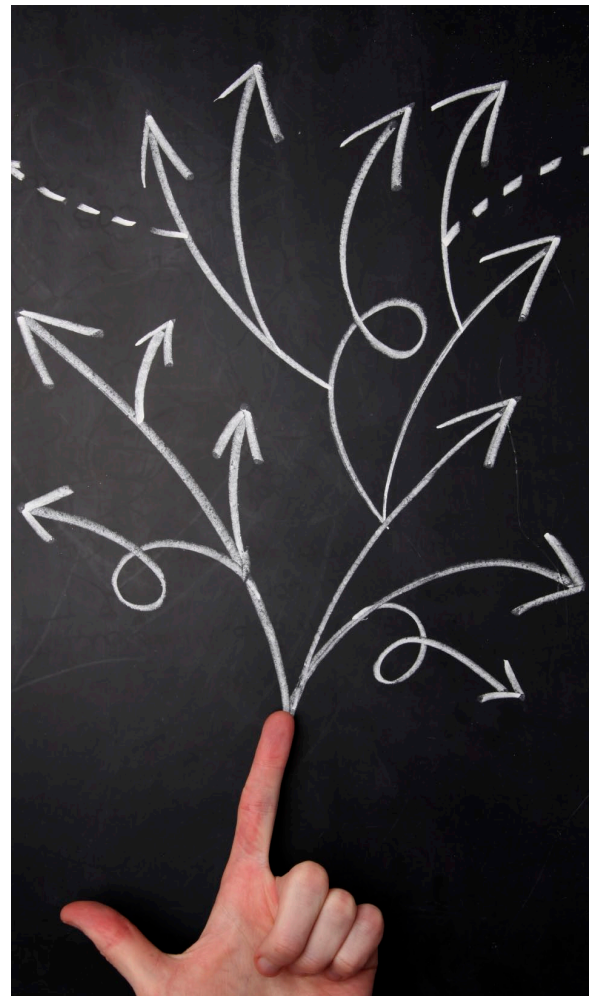
- Staff who are involved in a green/cross divisional group
- Staff who are responsible for managing finance, operations, environment, marketing and sales, including; business advisers, directors, managers, engineers, accountants, analysts, compliance and environmental

**Duration:** 3 hours + networking opportunities

**Locations:** Adelaide and Brisbane

**Cost:** \$350 (ex-GST)

Please register your interest at [info@balancecarbon.com](mailto:info@balancecarbon.com)



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