

# Cutting Council Carbon.



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# Hungry for less?

## **FACING THE PROSPECT OF A CARBON CONSTRAINED FUTURE, THE CHALLENGE FOR COUNCILS IS TO MEASURE, MANAGE AND MITIGATE ENERGY AND GREENHOUSE GAS EMISSIONS INTENSITY ACROSS ALL ASPECTS OF THEIR OPERATIONS AND SUPPLY CHAINS.**

In fact, Australian and international communities are increasingly focusing on energy and emissions performance of government organisations. As such, the size of your organisation's carbon footprint and your ability to accurately report on it and manage it is becoming of increasing environmental, social and economic importance.

### **CARBON INTELLIGENCE AND YOUR COUNCIL**

Your Council may be asked to assess and report on its carbon emissions and energy usage (it may already be doing so). Regulations, special interest groups and other stakeholder demands as well as increasingly aware communities and rate payers are making carbon management a priority.

Additionally, the Australian government is committed to 'internalising' a carbon price across the Australian economy (proposed 1st July 2012), expected to be in the order \$20-\$30 per tonne of Carbon dioxide equivalent (tCO<sub>2</sub>-e).

## **CARBON REPORTING IS COMPLEX**

Energy and carbon reporting in accordance with Australian and international standards is complex and can be time consuming without the right knowledge and tools. Emissions sources are wide and varied and requirements such as undertaking uncertainty analysis, detailed reporting by scope and developing an auditable framework can present challenges.

### **C3ONLINE™ MAKES YOUR CARBON REPORTING EASY**

C3Online™ (Cutting Council Carbon) is a flexible web-based solution featuring powerful and full featured monitoring, reporting and analysis tools.

### **BUILT ON EXPERIENCE**

Founded in 2006, BalanceCarbon® was one of the first carbon management companies in Australia and is recognised by the United Nations Environment Program (UNEP) as one of the first 100 companies globally (UNEP Centurion) to commit to a series of low carbon initiatives.

BalanceCarbon® has worked with hundreds of organisations across Australia and internationally to complete energy and carbon assessments and to develop mitigation strategies across a broad range of industry and government sectors.

C3Online™ was developed by BalanceCarbon® in Australia utilising our experienced team of systems engineers, business analysts and certified environmental and compliance auditors.

### **MAKING CARBON WORK FOR YOU**

Carbon management is the umbrella or framework for product and service innovation, building corporate reputation, demonstrating leadership and reducing operating costs.

When we deal with emissions we are also dealing with improving efficiency, minimising wastage and using better business practices to achieve positive outcomes. These outcomes are not just good for the environment and society, but your financial bottom line.

# C3Online in detail.

## FEATURES AND BENEFITS OF C3ONLINE™

FEATURES	BENEFITS
Carbon management application developed by a carbon management company	C3Online™ created based on years of industry experience
Developed to account and report emissions in accordance with Australian and international standards	Reporting in line with the National Carbon Offset Standard (NCOS) and the National Greenhouse and Energy Reporting (NGER) Act 2007
Secure data management	The safety of your confidential data is assured
Highly flexible and configurable	Tailored to suit your business's unique needs
Simple setup	Can be accessed from any computer with internet access and requires no installation
Intuitive workflow	Makes the process easy for assessors and data collectors
Simple and user friendly	An uncomplicated solution for your carbon management and reporting needs
Multiple user access	Accessible by multiple personnel across different organisational divisions
Supported by carbon industry experts	Our development team are on hand to ensure that developments in standards, legislation and emission factors are promptly updated
Detailed reporting	By thoroughly understanding your carbon emissions you can improve business efficiency, confidently report and save money
Scenario analysis function	Allows economic and emissions assessment of various plant and equipment upgrades, replacement or retro-fits
A comprehensive suite of training and support services	BalanceCarbon's specialist consultants will guide your business through the application and are easily available if support is needed
Uncertainty analysis in reporting function	Required under NCOS & NGER Act

## C3ONLINE™ LOGO

All licensed Council's are eligible to display the C3Online™ logo on their website:

Carbon Intelligence  
Powered By:



This is a clear signal that your Council has carbon management systems in place and is working towards efficiency improvements, cost savings and corporate social responsibility.

# Awards program.

## **PARTNERING WITH THE LGA**

C3Online™ has been developed in association with the South Australian Local Government Association (LGA) as a Council specific energy and emissions accounting, reporting and scenario analysis application.

To compliment the integration of C3Online™ into Council operations and decision making a formal awards program will enable Councils licensing C3Online the opportunity to receive an award at the annual LGA General Meeting, with the first round being awarded during October 2011.

Awards will be presented annually as South Australian Councils progress through the various milestones associated with the use of C3Online™.

The awards program is broken into three distinct milestones, aimed at driving in-house integration of the C3Online™ application. The three milestones and associated eligibility criteria are as follows:

The awards system will include formal recognition through the provision of a certificate for each milestone achieved, which is co-branded with the SA LGA and BalanceCarbon®. BalanceCarbon® will be responsible for administering the program and maintaining the functionality of the C3Online™ application in line with developing Australian and international standards and legislation.

### **MILESTONE 1 – Basic User**

1. Council is licensing C3Online™; and
2. Council is receiving annual training (included in licensing fee).

### **MILESTONE 2 – Intermediate User**

1. Council is licensing C3Online™; and
2. Council is receiving annual training (included in licensing fee); and
3. Council has developed formal procurement procedures and is requesting energy performance information for all quoted / tendered energy consuming products (and services).

### **MILESTONE 3 – Advanced User**

1. Council is licensing C3Online™; and
2. Council is receiving annual training (included in licensing fee);
3. Council has developed formal procurement procedures and is requesting energy and emissions performance information for all quoted / tendered energy consuming products (and services); and
4. Council is utilising C3Online™ reports to inform decision making in the assessment of all quotes, tenders and annual project and capital budget bids (where applicable).

# If it's manmade, chance are it has a carbon footprint.

## OUR CUSTOMERS

Over BalanceCarbon's many years of conducting emissions auditing and consulting services in Australia and internationally, we have delivered a range of tailored solutions to ensure our clients are managing risks and seizing opportunities in the new low carbon economy. Some of our major clients include:

- Adelaide & Mt Lofty Region Natural Resource Management Board
- Australian Bight Abalone Ltd.
- Boral
- Bridgestone Australia Ltd.
- Councils (various)
- Clean Seas Tuna Limited (ASX listed)
- Coles Group
- Knight Frank
- Local Government Association (SA)
- Local Government Managers Australia
- McMahon Services
- Michell 1870 Pty Ltd
- Minter Ellison Lawyers
- Norfolk Group Limited (ASX listed)
- ResourceCo Pty Limited
- Rocla Quarries
- SA Local Government Association
- University of South Australia
- Zero Waste SA

*"As the largest Coles distribution centre in Australia, BalanceCarbon® is assisting us to effectively manage our energy consumption and broader carbon footprint".*

Mark Chambers | Coles Group  
Edinburgh Parks Distribution Centre

*"In our first year working with BalanceCarbon®, we have achieved a 23% reduction in energy use and greenhouse gas emissions across our Adelaide operations. This saving has resulted in an immediate payback – a great outcome for the environment and our bottom line".*

Peter Bucklow | Managing Director  
Mediaedge: CIA

## FIND OUT MORE

For further information about C3Online™, please contact via the details outlined below. We will happily organise a no obligation demonstration of how C3Online™ can assist your organisation.

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